

## **Privacy Policy**

This privacy policy discloses the privacy practices for [www.chastainsurgerycenter.com](http://www.chastainsurgerycenter.com)

This privacy policy applies solely to information collected by this web site. It will notify you of the following:

1. What personally identifiable information is collected from you through the web site, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect against the misuse of your information.
4. How you can correct any inaccuracies in the information.

Our website uses cookies. By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.

### **Information Collection, Use, and Sharing**

We are the sole owners of the information collected on this site.

We may collect, store, and use the following kinds of personal information:

1. Information about your computer and about your visits to and use of this website (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views, website navigation).
2. Information relating to any transactions carried out between you and us on or in relation to this website, including information relating to any purchases you make of our goods or services.
3. Information that you provide to us for the purpose of registering with us.
4. Information that you provide to us for the purpose of subscribing to our website services, email notifications and/or newsletters.
5. Any other information that you choose to send to us.

Before you disclose to us the personal information of another person, you must obtain that person's consent to both the disclosure and the processing of that personal information in accordance with the terms of this privacy policy.

We will use your information to respond to you, regarding the reason you contacted us. We may share your information with another third party outside of our organization, if necessary to fulfill your request (e.g. to ship an order) or to facilitate our organization in managing our website.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, or new products or services.

### **Your Access to and Control Over Information**

You may opt-out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

1. See what data we have about you, if any.
2. Change/correct any data we have about you.
3. Have us delete any data we have about you.
4. Express any concern you have about our use of your data.

### **Website Visitors under 13**

This website is not intended for children under 13. Our services are not applicable to minors. We do not knowingly collect information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided their information to us – please contact us by calling our office at 4043679005. If we become aware we have collected personal data from someone under the age of 13 without written parental consent, we will take the steps to remove this information from our database.

### **Security**

We will take reasonable technical and organizational precautions to prevent the loss, misuse, or alteration of your personal information.

We will store all the personal information you provide on our secure (password and firewall-protected) servers.

Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable

information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

## **Orders**

We may accept orders and if we do we request information from you on our order form. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you.

## **Cookies**

Cookies are files that are downloaded on your computer or mobile device when you visit certain websites. Cookies allow a website to complete certain functions such as identify a user session, recall your preferences (e.g. language), gather information about your browsing habits or show you advertising adapted to your preferences. Cookies can allow us to determine that you have visited the site in the past and thus save and remember preferences that you may have set while browsing our site. Cookies do not allow us to retrieve any other data from your hard drive or obtain your e-mail address.

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site.

We use analytic and advertising cookies, as well as cookies for functionality and security of our website.

Some of our business partners may use cookies on our site (for example, advertisers). However, we have no access to or control over these cookies.

We do not honor the Do Not Track (DNT) web browser privacy preference at this time.

## **Remarketing and Google Analytics**

Chastain Surgery Center and its affiliates might at various times use Google products, such as Google Analytics, Remarketing with Google Analytics, Google Display Network Impression Reporting, the DoubleClick Campaign Manager integration, and Google Analytics Demographics and Interest Reporting. You may opt out of Google Analytics for Display Advertising and customize Google Display Network ads using Google's Ads Settings. Additionally, you may use the Google Analytics Opt-out Browser Add-on to avoid having your data used by Google Analytics. The cookies and data we collect is used to track traffic to our website, as well as provide insight on the demographics of our market so that we can improve and tailor the content and functionality of our website appropriately.

Chastain Surgery Center and its affiliates may use remarketing with Google Analytics for online advertisement. Google may use cookies to optimize ads and serve them to visitors based on previous viewing history. Chastain Surgery Center may use third-party vendors like Google to track ad performance and demographics to analyze how visitors are navigating our website, general demographics about visitors to our website to learn how to best optimize our viewers experiences with our website, brand and products.

## **Facebook.com and Social Media**

Chastain Surgery Center may use Facebook.com for remarketing purposes. Cookies collected from our website may trigger retargeting ads on the visitors Facebook account. This may include but is not limited to highlighting a procedure or product of interest, inviting you to contact Chastain Surgery Center or its affiliates for more information or retargeting the brand as a whole.

You may see advertisements for Chastain Surgery Center on social media. These ads may be targeted to you based on your previous visits to our website.

## **Sharing**

We share aggregated demographic information with our partners and advertisers.

We may use an outside shipping company to ship orders, and a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes beyond filling your order.

We may partner with another party to provide specific services. We will share names, or other contact information that is necessary for the third party to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

## **Disclosures**

We may disclose your personal information to any of our employees, officers, agents, suppliers, or subcontractors insofar as reasonably necessary for the purposes set out in this privacy policy.

We may disclose your personal information to any member of our group of companies (this means our subsidiaries, our ultimate holding company, and all its subsidiaries) insofar as reasonably necessary for the purposes set out in this privacy policy.

In addition, we may disclose your personal information:

1. To the extent that we are required to do so by law.
2. In connection with any ongoing or prospective legal proceedings.
3. In order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).
4. To the purchaser (or prospective purchaser) of any business or asset that we are (or are contemplating) selling.
5. To any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information.

## **Links**

This web site contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage

our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## **Updates**

Our Privacy Policy may change from time to time and all updates will be posted on this page.

Effective: January 25, 2024

**If you feel that we are not abiding by this privacy policy, you should contact us immediately via the email address or phone number given on our website. <https://chastainsurgerycenter.com/>.**